



June 10, 2026

## **Invitation to Participate China International College Students' Innovation Competition (2026), Morocco Regional Round**

Dear Colleagues,

Greetings from the Sino-North Africa Education Innovation Association (SNAEIA).

We are pleased to formally invite your university to participate in the **Morocco Regional Round of the China International College Students' Innovation Competition (2026)**, organized by the Ministry of Education of the People's Republic of China and an international platform dedicated to promoting innovation, entrepreneurship, and cross-border cooperation among university students.

The competition encourages students to transform innovative ideas into practical and entrepreneurial solutions addressing real-world challenges and contributing to technological, economic, social, and sustainable development. It promotes the creation of new products, business models, and industry formats, supports the upgrading of key sectors such as manufacturing, agriculture, healthcare, energy, and environmental protection, and fosters the integration of digital technologies with education, transportation, finance, services, and cultural communication.

The competition is divided into Creative Category and Entrepreneurship Category, open to undergraduate and postgraduate (master's) or PhD students.

### **Competition Categories and Eligibility**

#### **General Requirements**

- ✓ Participants must be between 16 and 35 years of age
- ✓ Each team must consist of 2 to 15 members
- ✓ Each team may have a maximum of 5 supervisors
- ✓ Teams may include both undergraduate and postgraduate students (master's or PhD). The competition category (Undergraduate Group or Graduate Group) will be determined by the academic level of the team leader, who must be the principal contributor and key representative of the project.

#### **Creative Category**

Projects should demonstrate strong creativity with a prototype or service model, and must not be registered as a legal entity before 15 June 2026. Participants must be currently enrolled undergraduate, master's, or PhD students, or graduates who completed their studies after 2021. Teams must be composed of students from the same academic level.

#### **Entrepreneurship Category**

Projects must be legally registered before 15 June 2026, and the applicant must be the legal representative of the registered company. Participants must be currently enrolled undergraduate, master's, or PhD students, or graduates who completed their studies after 2021.



### Submission Requirements

- ✓ Participating teams are required to submit a Business Plan as their main entry document
- ✓ All submissions and presentations must be in English
- ✓ Participation is completely free of charge, no registration fee is required

### Key Benefits

- ✓ Showcase student innovation and entrepreneurial achievements on an international stage
- ✓ Connect with a global network of young innovators and institutions
- ✓ Outstanding projects may advance to the Global Finals and participate in China-Africa innovation and entrepreneurship cooperation programs

**Registration Deadline: 30 June 2026**

**Registration Link:** <http://ma.pilcchina.org>


We sincerely invite your university to encourage outstanding students and teams to participate in this important opportunity. Further details and participation guidelines are attached for your reference.

We look forward to your positive response and active participation.

Warm regards,

On behalf of Sino-North Africa Education Innovation Association

*For and on behalf of*  
SINO NORTH AFRICA EDUCATION INNOVATION ASSOCIATION  
中北非國際教育創新聯盟

  
.....  
Authorized Signature(s)

Effie CHEN  
Secretary General

